

Reaching YOUR Potential Customers Through the Power of Television Advertising



Cable Television Advertising
Only \$5000 per month

Which Includes
**1000 x :30 second
commercials/month
and 142,857 on line ads either on
PC/Laptop or Mobile.**

| 54 Networks Available |

Viamedia is the leading independent cable advertising representation firm in the US. We are proud to offer local ad insertion into the Century Link Prism homes.

Viamedia is focused on driving customers to your business through the power of television, offering a full turn-key solution with a comprehensive suite of services.

TELEVISION ADVERTISING

Viamedia has the power to precisely target advertisers desired demographic, providing the most impact for their advertising dollars.

DIGITAL ADVERTISING

Viamedia offers a multi-screen mix – now advertisers can expand their television message to online media, enhancing their marketing reach.



Affordable Television Advertising



CenturyLink™ | prism™

Here is what your business will receive

- Pick 5 x Tier 1 Networks
- 24x per network per month M-Sun 4p-12a
- 24x per network per month M-Sun 6a-4p
- Pick 7 x Tier 2 Networks
- 24x per network per month M-Sun 4p-12a
- 24x per network per month M-Sun 6a-4p
- Pick 8 x Tier 3 Networks
- 24x per network per month M-Sun 4p-12a
- 28x per network per month M-Sun 6a-4p
- Plus 8 additional



| The Power of Cable TV Advertising |



Tier 1 Networks Pick 5



| The Power of Cable TV Advertising |



Tier 2 Networks Pick 7

CMT



CNN
HeadlineNews



ESPN 2



Lifetime
MOVIE NETWORK



Syfy
Imagine Greater



truTV

VH1



| The Power of Cable TV Advertising |



Tier 3 networks Pick 8





Video



Display



Mobile



Social



Targeting

In-Banner Video

Video plays in the 300x250 banner ad unit at page top publisher webpages.

Video ad begins playing automatically without sound webpage. Audio plays when users cursor hovers over

Benefits

- Extremely Cost-Effective Video Ad
- Easy to use current TV commercial, no additional
- Unlimited Targeting capabilities

Ad Delivery Options

PC/Laptop

Ad Specs

Ad sizes: 300x250

THIS CAN BE CUSTOMIZED TO TARGET PEOPLE
REAL ESTATE, RE-FINANCING ETC.





Video



Display



Mobile



Social



Targeting

Display / In-banner Video

Static Ad or Video plays in the 300x250 banner ad unit at page load on thousands mobile websites & mobile apps.

Benefits

- Extremely Cost-Effective Video Ad
- Unlimited Targeting capabilities

Ad Specs

Support static & rich-media formats across the following ad sizes:
728x90 (tablet only)



Affordable Television Advertising

**Investment \$5000 per month for 1000 commercials per month with
142,857 PC/Laptop or Mobile digital ads**

Start date_____

End Date_____

Client

PixelVisionAz Signature

Client Signature

Viamedia Phoenix Signature

Date

Date